Take The Next STEP

Become a Member

Opportunities to receive discounts on conferences and publications like the Directory of Idaho Government Officials.

AIC Conferences

Opportunities for you to showcase your products and services to city leaders.

Advertising with AIC

Opportunities to advertise in the Association's official newsletter... an easy and direct way to reach your public.

OPPORTUNITIES WITH THE

ASSOCIATION OF IDAHO CITIES

2013

Association of Idaho Cities
3100 S. Vista Ave., Ste. 310
Boise, ID 83705
(208) 344-8594
www.idahocities.org

OPPORTUNITIES WITH AIC

Who is AIC?

The Association of Idaho Cities (AIC) serves the cities of Idaho through research, training, technical support, and advocacy for municipal interests. AIC also has non-voting Associate Members made up of businesses and organizations from both the public and private sector.

How can you reach the municipal market?

There are several ways you can promote your services to members of the Association of Idaho Cities through exhibiting or sponsoring at AIC-sponsored conferences and advertising in the newsletter. Another way is simply becoming an Associate Member. Opportunities include a price break on exhibiting at the conferences with additional benefits as a sponsor, name and contact information in the Directory of Government Officials and on the AIC website, and price breaks on advertising costs in the *Creating Quality Cities* newsletter.

How do you become a member?

Businesses are provided an opportunity to be part of AIC by being an Associate Member. This allows businesses an opportunity to share their services and products with cities.

Annual membership dues are $300. You can fill out a Membership Application on the back page.

Associate Member Benefits

- Membership rates to attend the AIC Annual Conference and the Idaho City Clerks, Treasurers and the Finance Officers Association Institute.
- Associate Members receive priority over nonmembers in reserving sponsorship opportunities and exhibit space.
- Recognition of your firm as supporting the Association of Idaho Cities in its continuing efforts to improve city government:
  1) AIC will be glad to hyperlink any Associate Member website to the AIC website (www.idahocities.org).
  2) In addition, appropriate recognition of Associate Members will appear twice annually in our monthly newsletter, and again in our Annual Conference material.
- One complimentary Directory of Idaho Government Officials which lists the names and addresses of city, county, state, and highway district officials, as well as state legislators, area planning organizations and city populations.
- One free subscription to the *Creating Quality Cities* newsletter, providing calendar updates and opportunities for cities, to help your firm to keep informed of city events.
- Half off advertising costs in the *Creating Quality Cities* newsletter.
- Membership rates on AIC publications.

AIC Conferences

One of the primary goals of AIC is to provide training and educational opportunities for city officials. An important part of each conference are the sponsors and exhibitors.

Sponsoring at a Conference

Sponsoring at any of the AIC conferences produces an increase of exposure to any organization that is looking to expand its business. If you are interested in taking the next step and becoming a sponsor for any of the AIC conferences, contact Ken Harward, AIC Executive Director, (208)344-8594 or kharward@idahocities.org for further details about our "Sponsorship Program."

Sponsor Benefits

All sponsors receive signage recognition and name and logo recognition in the conference program. The additional benefits of being a sponsor at an AIC Conference are listed below:

- **Diamond Level: $10,000 plus**
  - Exhibitor Booth
  - Five-minute speaking time during a meal
  - Full-page Advertisement in Conference Program
  - Meal tickets for ten (10) people
  - Table signage on tables during a meal
  - Additional logo and name placement visible at conference (Contact the AIC office to find out more)
- **Platinum Level: $6,000 to $9,999**
  - Exhibitor Booth
  - Two-minute speaking time during a meal
  - Half-page Advertisement in Conference Program
  - Meal tickets for six (6) people
  - Table signage on tables during a meal
  - Additional logo and name placement visible at conference (Contact the AIC office to find out more)
- **Gold Level: $3,000 to $5,999**
  - Exhibitor Booth
  - 1/4-page Advertisement in Conference Program
  - Meal tickets for three (3) people
  - Shared table signage on tables during a meal
- **Silver Level: $1,500 to $2,999**
  - Exhibitor Booth
  - Meal tickets for two (2) people
- **Bronze Level: $500 to $1,499**
  - One (1) conference registration

Exhibiting at a Conference

AIC invites exhibitors to showcase their products and services to city leaders. AIC uses a "passport" system to encourage attendees to visit each booth.

AIC Annual Conference

The AIC Annual Conference is the largest single gathering of over 350 elected and appointed city officials from throughout Idaho. The 2013 Conference will be held June 19-21 in Boise at the Boise Centre. The exhibit booths will be open June 19-20.

2013 Exhibitor Fees

- Associate Member: $625 (2-day)/$325 (1-day)
- Non Associate Member: $925 (2-day)/$625 (1-day)
- **Deadline for Early Bird Exhibitor Registration is Wednesday, June 5, 2013. If you register after the Early Bird Deadline, it is an additional $200 to the registration fee.**

Idaho City Clerks, Treasurers, and Finance Officers Association (ICCTFOA) Institute

The ICCTFOA Institute is an annual three-day conference especially for city clerks, treasurers and finance officers to provide information, technical training and to showcase the latest products and services of interest to city personnel. The 2013 Institute is scheduled for September 18-20 at The Riverside Hotel in Garden City, Idaho.

2013 Exhibitor Fees

- Associate Member: $625
- Non Associate Member: $925
- **Deadline for Early Bird Registration is Wednesday, September 4, 2013. If you register after the Early Bird Deadline, it is an additional $200 to the registration fee.**

Website

The AIC website, www.idahocities.org, features a section on Associate Members with their contact information and links to email and the member's website (*Members > Associate Members*).

Directory of Idaho Government Officials

An annual directory of Idaho cities, counties and state officials, is published. A benefit of being an AIC Associate Member includes a complimentary copy upon publication and a $35.00 fee for additional copies ($60.00 for non-members). Also included in the directory is a list of all Associate Members and contact information. Members only may order an Excel formatted document with limited city information for $25.00.

2013 Conference Calendar-at-a-Glance

June 19-21	AIC Annual Conference, Boise Centre, 850 W. Front St., Boise, ID 83702
September 18-20	Idaho City Clerks, Treasurers, and Finance Officers Association Institute, The Riverside Hotel, 2900 W. Chinden Blvd, Garden City, Idaho 83714.

Creating Quality Cities Newsletter

Creating Quality Cities is the official newsletter of AIC and is devoted to issues and events important to Idaho cities. Editorial content is prepared to explain important issues facing city government and Idaho citizens. *Creating Quality Cities* is published monthly.

Creating Quality Cities readers represent a great potential buying power. Advertising in these publications presents businesses, such as yours, with the opportunity to tap directly into this focused municipal market. Thus, having the decision makers in each city receive your message. City officials are encouraged to do business with the groups and businesses that support their Association. The newsletter is distributed to over 1000 city officials. Contact GayDawn Oyler (goyler@idahocities.org) for advertising prices, policies and for the contract.

Publications

AIC has a number of publications produced and updated on a regular basis. Associate Members have the opportunity to receive copies at the member's rate. The following are current publications available:

- *Legislative Handbook*
- *Campaign Disclosure Manual for Candidates and Political Committees*
- *City Budgeting Manual*
- *Directory of Idaho Government Officials*
- *Financial Strategies Manual*
- *Nature and Powers of Cities Manual*
- *Roles and Responsibilities Manual*
- *Municipal Meetings Manual*
- *Ordinance and Resolution Manual*
- *Public Records Manual*
- *Purchasing Manual*
- *Conflict of Interest and Ethics Guidelines Manual*
- *Liability Manual*
- *Records Retention Manual*
- *Planning & Zoning Manual* and
- *Public Notification Manual*

Contact GayDawn Oyler (goyler@idahocities.org) for prices.

Questions?

If you have any questions, feel free to contact Leon Duce (lduce@idahocities.org) or Sheila Christensen (schristensen@idahocities. org) at the AIC office at (208) 344-8594 (toll-free in Idaho).

2013 Associate Member Application

Below is an Associate Membership Application. If you would like to become an Associate Member of the Association of Idaho Cities, please fill out this form and fax to (208) 344-8677 or mail to: Association of Idaho Cities, Attn: Leon Duce, 3100 S. Vista Ave., Ste. 310, Boise, ID 83705. You can also submit an application online at www.idahocities.org (*Members > Associate Members*). An invoice for your dues will be sent upon submittal.

Thank you for your interest in supporting the cities of Idaho.

Name of Organization or Firm _____

Contact Person _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Description of Business _____

_____

_____

2013 DIRECTORY

Directory of Idaho Government Officials Order Form

Each AIC member receives one complimentary directory, which is automatically mailed. Additional member directories are $35.00 for members and $60.00 for nonmembers. Nonmembers must pre-pay and formally request the annual directory each year.

Please send:

_____ copy (ies) of the 2013 Directory of Idaho Government Officials

❒ I am an AIC member.

❒ I am not an AIC member.

❒ Enclosed is a check for _____ (Make checks out to AIC).

❒ Please invoice for _____ directory(ies).

Credit Card:

☐ Visa V-code (on the back of card): _____

☐ Mastercard

Credit Card Number: _____ Expiration Date: _____

Billing Address (including zip code): _____

_____

Signature of Card Holder: _____

Mail to:

Name _____

City/Organization _____

Mailing Address _____

Telephone _____ Fax _____ Email _____

Return to:
Association of Idaho Cities
Attn: GayDawn Oyler
3100 S. Vista Avenue, Suite 310
Boise, ID 83705
Fax: (208) 344-8677